

Glen Mar Publicity Resource Guide Reference Sheet

The full Glen Mar Publicity Resource Guide covers a wide gamut of what people need to know if they want to publicize an event extensively both at Glen Mar and in the general public. It is available online at pdfs.glenmarumc.org/GMResourceGuide.pdf. This short reference sheet refers to the full Glen Mar Publicity Resource Guide and is primarily geared for small, in-house events, but does not include every resource available for small, in-house events.

Before Starting Publicity

Note: Getting Your Event on Glen Mar's Website is the First Step 2

Before Finalizing Your Event Date and Time 2-3

Creating Flyers for Your Event 3

Glen Mar's Photo Policy 4

Glen Mar Website Submissions, including online registration 5

Bulletin and Screen Submissions 5

Stories or Notices for The Messenger 5

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Middle Schoolers, and Senior High Youth and Their Families 7

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